Editorial Guidelines for Guest Bloggers

Thank you for your interest in sharing your story with *We Linguistically.* Please read the following information carefully.

ABOUT WE LINGUISTICALLY

We Linguistically (WL) is a virtual community where language explorers, learners and entrepreneurs connect, share stories and embrace their language journeys to normalize multilingualism.

ABOUT THE BLOG

We Linguistically lives in the intersection of language, culture and identity. We started this blog because we wanted to explore this even deeper. We wanted to hear stories to help us understand this intersection even further, especially stories from black, indeginous, asian and other people of color. What does it mean to embrace all languages? And what other topics that intersect with language are we not talking about? Oftentimes, we hear content related to language acquisition as a transactional experience (e.g. benefits of bilingualism, the economic advantage of a multilingual workforce, as an 'intervention' method for young students labeled 'English Learners', etc). Real and true as those may be, our experiences with language immersion are so much more than that and not all of these stories are rosy. WL invites guest bloggers to share stories about how they interact with language, the good, the bad and the ugly. Through sharing stories, we aim to not only embrace diversity and inclusion, but also start a cultural shift towards embracing and normalizing multilingualism in all its forms.

Disclaimer We hope to be able to grow to the point that will allow us to properly compensate contributing authors. This is very important to us. We are not, however, there yet. With that said, we are grateful and extremely appreciative of those of you who are open to contributing your story pro-bono.

CONTENT GUIDELINES

Guest bloggers may share their stories in whichever language they feel most comfortable or prefer. Perhaps even a mix of languages within the blog. We leave this open to interpretation.

Guest bloggers may also choose to share their stories via other mediums (e.g. video, recorded interviews). If this is something that interests you, you can choose this option on the submission forms. This option will require a signed video release form. The themes and topics below still apply.

Here are some suggestions for possible blog topics:

- Stories around celebrating your home language (what does celebrating your home language mean to you?)
- Growing up bilingually and maintaining your home language
- Growing up in a bilingual household and NOT maintaining your bilingualism and/or being encouraged to focus on English
- Stories about assimilation
- Stories around ASL and the ASL community
- Working in a multilingual/ multicultural environment
- The joys of being bilingual and bicultural
- Facing discrimination using your home language publically
- Topics around indeginous languages
- Challenges in raising bilingual children
- Access or lack thereof of multilingual education in your community
- Anti racist/anti bias work in language education
- Rise of linguistic oppression (e.g. the 'correct' or 'incorrect' way to say or translate something based on eurocentric, capitalist, classist, elists and/or white supremist views)
- The role of multilingualism in social justice movements
- Multilingual music (artists/songs that include more than one language in their songs)
- How does your home language impact your self-identity?
- How does your home language/multilingualism/pluralism connect you to your community?
- Celebrating Spanglish/ translanguaging

Length: For now, length is flexible. Whatever length you need to tell your story is the allowed length. For reference, a range of 700 to 2000 words should work.

Style & Format

1. Use headers and subheaders to break up your post, if you find it necessary (optional)
2. Avoid big blocks of text, if possible .
3. If you mention specific organizations or projects and/or use data from other publications in your article, be sure to provide hyperlinks to the original sources.
4. Send all submissions in either the Word format or the Google Doc format (preferred).
   a. Please make sure to allow for commenting on your document to let us send feedback and questions.

Headlines

It is very important to spend time crafting a headline that will clearly state what the article will be about and that will encourage readers to 'click' and read. Here are some things to consider:

1. Here is an article with tips and suggestions: [73 Easy Ways To Write A Headline That Will Reach Your Readers](#)
2. Feel free to send us a few versions of what your headline will be if you'd like our feedback.
3. Your blog post will be shared on the WL website, social media channels and newsletter.

Visuals

1. Visuals (e.g, photos, videos, infographics, flyers, gifs) are highly recommended but not required.
2. Include captions, when possible.
3. Unless you have acquired explicit, documented permission to use or modify an image, only choose images that are either original or reusable.

   To find images that are reusable, you can look into stock photos or open Google Images → Settings → Advanced Search → Usage rights → select "free to use or share".
4. Specify the sources of all images that you use in your submission. Failure to do so might result in delays in the review process.

Author Bio

All blog posts will include the author's name and title (optional). We can also include a short bio at the bottom of the page, if you'd like.

1. Bio should be 50 words max.
2. You can include your headshot.

3. Including your social media channels and company name (if any) is permitted.

Important notes
1. Plagiarized content will not be accepted.
2. Offensive, exclusionary, racist, dehumanizing content will not be accepted.
3. All articles selected for publication are subjected to fact-checking, editing, and reformatting.

Process and Timeline
1. You will receive confirmation that your pitch submission has been received.
2. WL will take 5 business days or less to confirm if your submission has been accepted and will ask you to confirm the deadline for post submission.
3. WL will take 5 business days to review the first draft of the post. Feedback and edit suggestions will be sent to the author.
4. After the final version is received, WL will confirm that it has all other necessary content (e.g. bio, pics) and will let the author know when it can be expected to be published.

NEXT STEP

Are you ready to write? Submit your proposal via this form: [We Linguistically Story Pitch Form](#)

If you have any lingering questions, feel free to direct them to info@welinguistically.com. We're also happy to jump on a video meet. We love meeting our contributing authors!